



Aloha,

On behalf of the Lahainaluna High School PTSA, we would like to extend a special invitation for you to be a part of the fourth annual Lahainaluna High School Festival ~ I Ka Nani O Lele. This event will take place on **Saturday, November 9, 2019, 4pm - 9pm**, on the Lahainaluna campus. We look forward to celebrating the success of this unique experience that showcases Lahainaluna “I Ka Nani O Lele” or “Amidst the beauty of Lahaina”. The festival benefits the school community at large by providing a venue for the 60+ school organizations to fundraise to meet the needs of their programs.

The Festival offers an evening of family fun, food, and entertainment for locals and visitors alike. We join together to celebrate and support the student activities, events and athletics of Lahainaluna High School. Festival attractions include Maui’s favorite eateries and food trucks, local artisans and vendors presenting their crafts and clothing, game booths and keiki activities, a fabulous silent auction (over 40 restaurants, activities and hotel prizes) and an amazing line-up of talented Maui musicians.

The success of this event is contingent on the generosity of its sponsors. In order to best fit your organization’s needs, we are offering **five levels of participation**. Please feel free to contact Liz Sager at LahainalunaPTSA@gmail.com to secure your sponsorship today. For additional event information, please visit <http://www.LahainalunaPTSA.org>.

Thank you for being a part of the Lahainaluna ohana and ensuring the success of our students!

Mahalo,
Liz Sager
Co-Chairperson
Lahainaluna High School Festival

About Lahainaluna High School PTSA:

The mission of the Lahainaluna High School Parent Teacher Student Association (PTSA) is to bring together families and educators to achieve each child's potential. We are a 501(c)(3) non-profit organization. Our PTSA, which is made up of approximately 100 members, provides resources and support outside of the regular educational environment to parents, teachers and students, so that Lahainaluna’s students can excel in education, society, and life. We work to bridge the gap between PTSA and the community to empower and equip children socially and academically, while advocating to support resources for every child.

Each year, the Lahainaluna PTSA hosts activities and events to engage families, students, and teachers, including our annual Reflections Art Program, volunteering on campus, fulfilling Teacher Wish List items to provide additional resources to the classrooms, providing merit scholarships to graduating seniors to assist them in their post secondary education goals, and hosting a safe, drug-free, alcohol-free, fun-filled Project Graduation event.

SPONSORSHIP OPPORTUNITIES
Sponsorship Levels based on cash contributions

BE A LAHAINALUNA FESTIVAL SPONSOR...	
“Senior” Level Sponsor \$5,000	“Junior” Level Sponsor \$2,500
<ul style="list-style-type: none"> • Full page ad in Festival program • 1 year sponsorship recognition on our website, with direct link to your website • Your banner displayed throughout the event • Company logo on Festival posters, flyers, and event wristbands (worn by all attendees) • Recognition on Festival’s social media site(s) and event PR • Public Announcements from the Main Stage during event • 100 event tickets and 5 VIP parking passes • Certificate of acknowledgement as official convention sponsor • Use of “Official Convention Sponsor of the Lahainaluna High School Festival” for one year 	<ul style="list-style-type: none"> • Half page ad in Festival program • 6 month sponsorship recognition on our website, with direct link to your website • Your company logo on mahalo banner displayed throughout the event • Company logo on Festival posters and flyers • Recognition on Festival’s social media site(s) • Public Announcements from the Main Stage during event • 50 event tickets and 3 VIP parking passes • Certificate of acknowledgement as official convention sponsor
“Sophomore” Level Sponsor \$1,000	“Freshman” Level Sponsor \$500
<ul style="list-style-type: none"> • Quarter page ad in Festival program • 6 months sponsorship recognition on our website • Your company logo on mahalo banner displayed throughout the event • Recognition on Festival’s social media site(s) • 20 event tickets and 2 VIP parking passes • Certificate of acknowledgement as official convention sponsor 	<ul style="list-style-type: none"> • Company name listed in Festival program • 3 month sponsorship recognition on our website • Your company logo on mahalo banner displayed throughout the event • Recognition on Festival’s social media site(s) • 10 event tickets and 1 VIP parking pass • Certificate of acknowledgement as official convention sponsor
“Keiki” Level Sponsor - \$250	
<ul style="list-style-type: none"> • Company name listed in Festival program and recognition on Festival’s social media site(s) • 5 event tickets • Certificate of acknowledgement as official convention sponsor 	

If you are unable to participate as a sponsor but would like to purchase bulk entry tickets for your employees, please email us at LahainalunaPTSA@gmail.com.

Pre-purchased tickets are \$5.00 each.

(Admission at the gate is \$10 per person. Children 5 and under are free.)

SPONSORSHIP FORM

YES! I WISH TO BE A SPONSOR OF THE LAHAINALUNA HIGH SCHOOL FESTIVAL – I KA NANI O LELE.

Business Name: _____
(As you wish it to be acknowledged on Festival materials.)

Contact Person: _____ Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Website: _____

CHECK THE LEVEL OF SPONSORSHIP BELOW:

- | | |
|--|---|
| <input type="checkbox"/> "Senior" Level Sponsorship \$5,000 | <input type="checkbox"/> "Junior" Level Sponsorship \$2,500 |
| <input type="checkbox"/> "Sophomore" Level Sponsorship \$1,000 | <input type="checkbox"/> "Freshman" Level Sponsorship \$500 |
| <input type="checkbox"/> "Keiki" Level Sponsorship \$250 | |

Payment of my sponsorship will be via the following:

- CHECK** **Make checks payable: Lahainaluna High School PTSA**
Mail to: 980 Lahainaluna Road, Lahaina, HI 96761
- CREDIT CARD** **Complete information below** (or email us to arrange for a call in of credit card).

<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
_____ Name as it appears on card		
_____ Credit Card Number	_____ Exp Date	_____ VCode
_____ Billing Address		
_____ Signature	_____ Date	
<small>(If you would prefer to provide credit card information via phone, please email us at LahainalunaPTSA@gmail.com to make arrangements.)</small>		

***PLEASE SUBMIT FORM NO LATER THAN 9/30/19 TO ENSURE INCLUSION IN PRINTED MATERIALS.**

Please scan/email completed form to LahainalunaPTSA@gmail.com or mail to
Lahainaluna High School PTSA, 980 Lahainaluna Road, Lahaina, HI 96761.